

FALL 2009 CLASSES

Rule 4081: An Artist's Way to Online Marketing

Rule 4081 is a comprehensive straight-no-chaser online course designed to strengthen the internet marketing skills of independent artists. This workshop not only addresses the multitude of online tools available, but the creation and facilitation of a plan that will put them to work. Artists learn to better define and understand their audience in order to engage, grow and distribute their work to their fanbase; while also recognizing when to get out of their own way to success.

Saturday, October 17

1 three-hour session

Collective Member: Hanifah Walidah

Cost: \$75

Reading Music

This class will teach the fundamentals of reading and understanding written music. Topics covered will be scales, intervals, chords and musical notations. A great class for guitar or piano players that have learned to play by ear and want to really know what the chords and other notes mean.

Wednesdays, Starting in September

6 fifty-minute sessions

Collective Member: Amar Goodman

Cost: \$150

Grant Writing and Researching for Creatives, Artists, Performers

Getting money for your work as a creative is challenging, but the funds are out there if you really know where to look. This class will offer resources, where and how to go about looking, point you in the direction of some local resources, and offer some basic grant writing tips.

Saturday, October 24

200-400pm (1 two-hour session)

Collective Member: YK Hong

Cost: \$60

Practical Photoshop (Mac)

Learn basic to intermediate techniques of this essential program for creatives. We will work with photos, create and manipulate graphics, and learn tricks for making this program work for you. This program is used for everything from photo editing, creating promotional materials, websites, etc.

September 15, 22, 29, October 6, 13

Tuesdays 800-900pm (5 one-hour sessions)

Collective Member: YK Hong

Cost: \$200

Things you need: a Mac laptop

Things provided: Photoshop

Practical Illustrator (Mac)

Whether you are a graphic designer, clothing designer, or film-maker, this program can prove extremely powerful for your field. We will use this program to create graphics that can be used for creating anything from clothing design to architectural sketches to creating an identity for your performances and more.

October 20, 27, November 3, 10, 17

Tuesdays 800-900pm (5 one-hour sessions)

Collective Member: YK Hong

Cost: \$200

Things you need: a Mac laptop

Things provided: Illustrator

Creating a Basic Website Using Dreamweaver (Mac)

If you have ever wanted to promote yourself or your product, you will have found a website is essential. This series will teach you how to build a website from securing a domain, to setting up accounts, to creating a page template, to putting up a basic multi-page website in the end.

Exact dates to be determined

1.5 hours (six 1.5 hour sessions)

Collective Member: YK Hong

Cost: \$300

Things you need: a Mac laptop

Things provided: Dreamweaver

Tips, Tricks, and Loving Your Mac

This one time session will teach you how to maintain your Mac so that it will last longer, work harder and run quicker. There are many simple tricks and tips to make working and life much easier, and easy software and hardware steps to prolong the life of your information and your computer. For people with basic knowledge of Mac use.

Option 1: Saturday October 10 class

Option 2: Saturday November 14 class

300-430pm (one 1.5 hour session)

Collective Member: YK Hong

Cost: \$50

Things you need: a Mac laptop

Creating a Home Workout Routine

This 3 session class will not only be a workout, but will also teach you tips to take home for your future workouts. We will cover basic nutrition, exercise routines for every body part, using easy objects found at home to use for a variety of workouts, and how to schedule working out your different body parts.

Weekend classes to be scheduled around student schedules

1 hour (3 one-hour sessions)

Collective Member: YK Hong

Cost: \$100

Things you need: comfortable workout wear and shoes

SPRING 2010

Workshop Facilitation

Perhaps an essential skill for anyone wanting to share their skill, experience, or life's story. Whether an author sharing some passages, a dancer showing technique, a painter sharing a biographical moment, this class will give you exercises and techniques to captivate your audience, express your personal style and effectively relate your message. Facilitation technique will be rooted in popular education models.

Collective Member: YK Hong